



बिलासपुर विश्वविद्यालय, बिलासपुर (छत्तीसगढ़)
BILASPUR VISHWAVIDYALAYA, BILASPUR (CHHATTISGARH)

(Established by Chhattisgarh Legislative Assembly Act No. 07 of 2012)

पुस्तक हाईकोर्ट भवन, गांधी चौक के पास, बिलासपुर (छ.ग.) 495001

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क्र. 970/परीक्षा/2017

बिलासपुर, दिनांक 23/01/2017

प्रति,

प्राचार्य,

रमस्त सम्बद्ध महाविद्यालय,

बिलासपुर विश्वविद्यालय, बिलासपुर (छ.ग.)

विषय:- बी.ए./बी.एससी. में निर्धारित समूह के अनुसार विषयों का चयन करने बाबत।

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विषयांतर्गत सत्र 2016-17 में बिलासपुर विश्वविद्यालय की स्नातक स्तर पर बी.ए. एवं बी.एससी. प्रथम वर्ष, द्वितीय वर्ष में अध्ययनरत नियमित/स्वाध्यायी/भूतपूर्व परीक्षार्थियों से निर्धारित पाठ्यक्रमानुसार/विषय समूह के अनुसार ही विषयों का चयन करना अनिवार्य है।

बी.ए. भाग-01 में संलग्न अध्यादेश की कड़िका (6) B के अनुसार 8 विषय समूह में से, किन्हीं 3 विषय समूह का चयन करना है तथा चयन किये गये विषय समूह में से प्रत्येक समूह से केवल एक विषय का चयन करना है अर्थात् केवल 3 विषयों का चयन करना है। अनिवार्य विषय - हिन्दी भाषा, अंग्रेजी भाषा एवं पर्यावरण अध्ययन है। (अध्यादेश की प्रति संलग्न है।)

बी.एससी. भाग-01 में संलग्न अध्यादेश की कड़िका (6) B में उल्लेखित विषय समूह के अनुसार केवल एक विषय समूह का चयन करना अनिवार्य है। अनिवार्य विषय - हिन्दी भाषा, अंग्रेजी भाषा एवं पर्यावरण अध्ययन है। (अध्यादेश की प्रति संलग्न है।)

स्नातक स्तर में द्वितीय एवं तृतीय वर्ष में विषय समूह/विषय में परिवर्तन मान्य नहीं होगा। अर्थात् जिस विषय समूह/विषयों का चयन स्नातक स्तर के प्रथम वर्ष में किया गया है, केवल उसी विषय समूह/विषयों का अध्ययन/चयन स्नातक स्तर के द्वितीय एवं तृतीय वर्ष में करते हुए परीक्षा में सम्मिलित होना अनिवार्य है।

अतः अनुरोध है कि उपरोक्त अध्यादेश के प्रावधानानुसार नियमित/स्वाध्यायी परीक्षार्थियों के परीक्षा आवेदन विश्वविद्यालय को अर्पित करना सुनिश्चित करें। अन्यथा की स्थिति में परीक्षार्थियों को विश्वविद्यालय द्वारा परीक्षा में सम्मिलित होने से वंचित किया जा सकता है। कृपया इस पत्र की एक प्रति महाविद्यालय की सूचना पटल पर परीक्षार्थियों की जानकारी हेतु चस्प करावे एवं परीक्षार्थियों को सूचित करें।

संलग्न :- बी.ए. संशोधित अध्यादेश क्र. 11(पृष्ठ 1-2)

- बी. एससी. संशोधित अध्यादेश क्र. 21(पृष्ठ 3-4)

आदेशानुसार

(Signature)
23.1.2017

सहायक कुलसचिव (परीक्षा)

बिलासपुर विश्वविद्यालय,

बिलासपुर (छ.ग.)

पृ. क्र. 971/परीक्षा/2017

बिलासपुर, दिनांक 23/01/2017

प्रतिलिपि:-

1. माननीय कुलपति/कुलसचिव जी के सादर अवलोकनार्थ एवं सूचनाार्थ।
2. सहायक कुलसचिव (अकादमी/गोपनीय), बिलासपुर विश्वविद्यालय, बिलासपुर को सूचनाार्थ।
3. अनुभाग अधिकारी/रक्षक अधीक्षक/रक्षक प्रभारी (अकादमी/गोपनीय/परीक्षा) को सूचनाार्थ एवं आवश्यक कार्यवाही हेतु प्रस्तुत।
4. सहायक/संवाहक/दैनिकसमाचार पत्र को इस अनुरोध के साथ सूचनाार्थ कि छात्ररहित में इस विज्ञापित को अपने समाचार पत्र में समाचार वृत्त के रूप में निशुल्क प्रकाशित करने का कष्ट करें।



(Signature)
23.1.2017
सहायक कुलसचिव (परीक्षा)

REVISED ORDINANCE NO.11

(As per State U.G.C. Scheme)

BACHELOR OF ARTS

1. The three year course have been broken up in to three Parts.
Part-I Examination : at the end of the first year.
Part-II Examination : at the end of the second year and
Part-III Examination : at the end of the third year.
2. A candidate who after passing (10+2) or intermediate examination of C.G. Board of Secondary Education, C.G. or any other examination recognised by the University or C.G. Board of Secondary Education as equivalent thereto, has attended a regular course of study in an affiliated college or in the Teaching Department of the University for one academic year shall be eligible for appearing at the B.A. Part-I examination.
3. A candidate who after passing B.A. Part-I examination of the University or any other examination recognised by the University as equivalent thereto has attended a regular course of study for one academic year in an affiliated college or in the Teaching Department of the University shall be eligible for appearing at the B.A. Part II Examination.
4. A candidate who after passing B.A. Part II examination of the University has completed a regular course of study for one academic year in an affiliated college or in the Teaching Department of the University shall be eligible for appearing at the B.A. Part-III examination.
5. Besides regular students, subject to their compliance with this ordinance, ex-students and non-collegiate candidates shall be eligible for admission to the examination as per provisions of Ordinance N. 8 relating to Examinations (General). Provided that non-collegiate candidates shall be permitted to offer only such subjects/papers as are taught to the regular students at any of the University Teaching Department or College.
6. Every candidate for the Bachelor of arts examination shall be examined in :
 - A. Foundation Course :
 - i) Group A - Hindi Language
 - ii) Group B - English Language
 - ⇒ B. Three course subjects : One subject from any three group out of the followings six groups :
 1. Sociology / Ancient Indian History / Anthropology
 2. Political Science/Home Science / Drawing & Painting / Vocational Course
 3. Hindi Literature/ Sanskrit Literature/Urdu Literature/ Mathematics.
 4. Economics/Music/ Defence Studies/ Linguistics / गृह्य

B.A. Part-I

(3)



- 5. Philosophy/Psychology/ Geography/ Education/ Management.
- 6. History/English Literature/ Statistics.
- 7. Practicals (if Necessary) for each core subject.

- 7. Any candidate who has passed the B.A. examination of the University shall be allowed to present himself for examination in any of additional subjects prescribed for the B.A. examination and not taken by him at the degree examination. Such candidate will have to first appear and pass the B.A. Part I examination in the subject which he proposes to offer and then the B.A. Part II and Part III examination in the same subject. Successful candidate will be given a certificate to that effect.
- 8. In order to pass at any part of the three year degree course examination, an examinee must obtain not less than 33% of the total marks in each subject/group of subjects. In subject/group of subjects, where both theory and practical examination are provided, an examinee must pass in both theory and practical parts of the examination separately.
- 9. Candidate will have to pass separately at the Part-I, Part II and part-III examination. No division shall be assigned on the result of the Part-I and Part-II examination. In determining the division of the Final examination, total marks obtained by the examinees, in their Part-I, Part-II and Part-III examination in the aggregate shall be taken into account. Candidate will not be allowed to change subjects after passing Part I Examination.
 Provided in case of candidate who has passed the examination through the supplementary examination having failed in one subject only the total aggregate marks being carried over for determining the division shall include the actual marks obtained in the subject in which he appeared at the supplementary examination.
- 10. Successful examinees at the Part-III examination obtaining 60% or more marks shall be placed in the First division, those obtaining less than 60% but not less than 45% marks in the Second division and other successful examinees in the third division.



(2)

**SYLLABUS
B.COM. PART-III**

**GROUPING OF SUBJECTS AND SCHEME OF
EXAMINATION**

Subject		Max.	Min.
Foundation Course			
I. Hindi Language		75	26
II. English Language		75	26
Compulsory Groups			
Group-I			
I. Income Tax	75	150	50
II. Auditing	75		
Group-II			
I. Indirect Taxes	75	150	50
II. Management Accounting	75		
Group-III <u>Optional</u>			
Option Group A (Finance Area)			
I. Financial Management	75	150	50
II. Financial Market Operations	75		
Option Group B (Marketing Area)			
I. Principles of Marketing	75	150	50
II. International Marketing	75		
Option Group C (Commercial Area)			
I. Information Technology and its Applications in Business	75	150	50
II. Essential of e-Commerce	75		
Option Group D (Money Banking & Insurance Area)			
I. Fundamental of Insurance	75	150	50
II. Money & Banking System	75		





बिलासपुर विश्वविद्यालय, बिलासपुर (छत्तीसगढ़)

SEMESTER SYLLABUS
M.A. ECONOMICS

SCHEME OF EXAMINATION AND DISTRIBUTION OF MARKS

At post graduate level candidate required to study 16 compulsory papers and 4 optional papers during 4 Semesters. There shall be 04 compulsory papers and 01 optional paper in I, II, III & IV semester.

Note: It is compulsory for the candidate to qualify first question paper of any one group of the optional paper in semester-I. Similarly one has to qualify the second question paper of the same group in semester-II. In the same way in semester-III & IV it is compulsory for the candidate to qualify both the question paper of any other group.

SEMESTER-I

Paper No.	Title of the Paper	Internal Assessment	Term End Exam	Total Marks
1.	Micro Economic Analysis	20	80	100
2.	Quantitative Methods	20	80	100
3.	Indian Economic Policy	20	80	100
4.	International Trade & Finance	20	80	100
OPTIONAL (Choose Any one Group)				
5.	Group A 1. Industrial Economics	20	80	100
5.	Group B 1. Labour Economics	20	80	100
5.	Group C 1. Demography	20	80	100
5.	Group D 1. Agriculture Economics	20	80	100
5.	Group E 1. Computer Application in Economic analysis	20	80	100
TOTAL				500

SEMESTER-II

Paper No.	Title of the Paper	Internal Assessment	Term End Exam	Total Marks
1.	Micro Economic Analysis	20	80	100
2.	Research Methodology and Computer Application	20	80	100
3.	Indian Economic Policy	20	80	100
4.	International Trade & Finance	20	80	100
OPTIONAL (Choose Any one Group)				
5.	Group A 2. Industrial Economics	20	80	100
5.	Group B 2. Labour Economics	20	80	100
5.	Group C 2. Demography	20	80	100
5.	Group D 2. Agriculture Economics	20	80	100
5.	Group E 2. Computer Application in Economic analysis	20	80	100
TOTAL				500





बिलासपुर विश्वविद्यालय, बिलासपुर (छत्तीसगढ़)

SEMESTER SYLLABUS
M.A. ECONOMICS

SEMESTER-III

Paper No.	Title of the Paper	Internal Assessment	Term End Exam	Total Marks
1.	Macro Economic Analysis	20	80	100
2.	Public Economics	20	80	100
3.	Economics of Growth	20	80	100
4.	Environmental and Welfare Economics	20	80	100
OPTIONAL (Choose Any one Group)				
5.	Group A 1. Industrial Economics	20	80	100
5.	Group B 1. Labour Economics	20	80	100
5.	Group C 1. Demography	20	80	100
5.	Group D 1. Agriculture Economics	20	80	100
5.	Group E 1. Computer Application in Economic analysis	20	80	100
TOTAL				500

SEMESTER-IV

Paper No.	Title of the Paper	Internal Assessment	Term End Exam	Total Marks
1.	Macro Economic Analysis	20	80	100
2.	Public Economics	20	80	100
3.	Economic Development and Planning	20	80	100
4.	Economics of Social Sector	20	80	100
OPTIONAL (Choose Any one Group)				
5.	Group A 2. Industrial Economics	20	80	100
5.	Group B 2. Labour Economics	20	80	100
5.	Group C 2. Demography	20	80	100
5.	Group D 2. Agriculture Economics	20	80	100
5.	Group E 2. Computer Application in Economic analysis	20	80	100
TOTAL				500
Grand Total				2000





अटल बिहारी वाजपेयी विश्वविद्यालय, बिलासपुर (छत्तीसगढ़)

सेमेस्टर पाठ्यक्रम
एम.ए. इतिहास

टीप :- एम.ए. इतिहास सेमेस्टर पद्धति में सेमेस्टर I एवं II में तीन अनिवार्य प्रश्न पत्रों के अतिरिक्त परीक्षार्थियों को कोई एक वैकल्पिक प्रश्न पत्र का चयन करना होगा। प्रत्येक प्रश्न पत्र 100-100 अंकों का होगा। 100 अंकों में 80 अंक सैद्धांतिक एवं 20 अंक आंतरिक मूल्यांकन के होंगे।

प्रथम सेमेस्टर SEMESTER I

प्रश्न पत्र	प्रश्न पत्र का नाम	पूर्णांक	सैद्धांतिक	आंतरिक मूल्यांकन
I	इतिहास पद्धतियां (अनिवार्य) Historical Methods (Compulsory)	100	80	20
II	आधुनिक विश्व (अनिवार्य) Modern world (Compulsory)	100	80	20
III	प्राचीन एवं मध्यकालीन छत्तीसगढ़ (अनिवार्य) Ancient and Medieval Chhattisgarh (Compulsory)	100	80	20
<u>OPTIONAL</u> IV (A)	ग्रेट ब्रिटेन का इतिहास 1815-1885 History of Great Britain 1815-1885	100	80	20
<u>OPTIONAL</u> IV (B)	चीन और जापान का इतिहास 1800-1911 History of China & Japan 1800-1911	100	80	20
<u>OPTIONAL</u> IV (C)	भारतीय इतिहास में नारी-प्राचीन एवं मध्यकालीन Women in Indian History in Ancient Medieval Period	100	80	20
TOTAL				400

द्वितीय सेमेस्टर SEMESTER II

प्रश्न पत्र	प्रश्न पत्र का नाम	पूर्णांक	सैद्धांतिक	आंतरिक मूल्यांकन
I	इतिहास लेखन (अनिवार्य) Historiography (Compulsory)	100	80	20
II	समकालीन विश्व (अनिवार्य) Contemporary world (Compulsory)	100	80	20
III	आधुनिक छत्तीसगढ़ (अनिवार्य) Modern Chhattisgarh (Compulsory)	100	80	20
<u>OPTIONAL</u> IV (A)	आधुनिक इंग्लैण्ड 1885-1956 Modern England 1885-1956	100	80	20
<u>OPTIONAL</u> IV (B)	चीन और जापान का इतिहास 1911-1950 History of China & Japan 1911-1950	100	80	20
<u>OPTIONAL</u> IV (C)	आधुनिक भारत में नारी Women in Modern India	100	80	20
TOTAL				400





अटल बिहारी वाजपेयी विश्वविद्यालय, बिलासपुर (छत्तीसगढ़)

सेमेस्टर पाठ्यक्रम
एम.ए. इतिहास

टीप :- एम.ए. इतिहास सेमेस्टर पद्धति में सेमेस्टर III एवं IV में परीक्षार्थियों को निम्नलिखित खण्ड-अ एवं खण्ड-ब में से किसी एक खण्ड का चयन कर उसके दोनों प्रश्न पत्रों को हल करना होगा। उपरोक्त 4 वैकल्पिक प्रश्न पत्रों में से परीक्षार्थियों को सरल क्रमांक 1, 3 में से कोई एक एवं 2, 4 में से कोई एक वैकल्पिक प्रश्न पत्रों का चयन करना होगा। सभी प्रश्न पत्रों में 100-100 अंक होंगे। 100 अंकों में 80 अंक सैद्धांतिक एवं 20 अंक आंतरिक मूल्यांकन के होंगे।

तृतीय सेमेस्टर SEMESTER III

प्रश्न पत्र	प्रश्न पत्र का नाम	पूर्णांक	सैद्धांतिक	आंतरिक मूल्यांकन
खण्ड अ : मध्यकालीन भारत SECTION A : MEDIEVAL INDIA				
I	सल्तनतकालीन भारतीय राजनय एवं अर्थव्यवस्था (1200 से 1526 ई. तक) Indian polity and economy in Sultanate period (1200-1526 A.D.)	100	80	20
II	सल्तनत कालीन समाज एवं संस्कृति (1200 से 1526 ई.) Society and culture in Sultanate Period (1200-1526 A.D.)	100	80	20
खण्ड ब : आधुनिक भारत SECTION B : MODERN INDIA				
I	आधुनिक भारत 1757 ई. से 1857 ई. तक (राजनीतिक, प्रशासनिक) Modern India 1757 A.D. to 1857 A.D. (Political, Administrative)	100	80	20
II	आधुनिक भारत 1757 ई. से 1857 ई. तक (आर्थिक, सामाजिक, सांस्कृतिक) Modern India 1757 A.D. to 1857 A.D. (Economic, Social, Cultural)	100	80	20
वैकल्पिक प्रश्न पत्र (OPTIONAL PAPER)				
OPTIONAL I	भारतीय राष्ट्रीय आंदोलन का इतिहास (1857 से 1922 ई. तक) History of National Movement (1857 to 1922 A.D.)	100	80	20
OPTIONAL II	भारत का सांस्कृतिक इतिहास (प्रारंभ से 1526 ई. तक) Cultural History of India (Beginning to 1526 A.D.)	100	80	20
OPTIONAL III	भारतीय संविधान और शासन व्यवस्था Indian Constitution and Administrative System	100	80	20
OPTIONAL IV	पर्यटन सिद्धांत Tourism Theory	100	80	20





अटल बिहारी वाजपेयी विश्वविद्यालय, बिलासपुर (छत्तीसगढ़)

सेमेस्टर पाठ्यक्रम
एम.ए. इतिहास

TOTAL 400

टीप :- एम.ए. इतिहास सेमेस्टर पद्धति में सेमेस्टर III एवं IV में परीक्षार्थियों को निम्नलिखित खण्ड-अ एवं खण्ड-ब में से किसी एक खण्ड का चयन कर उसके दोनों प्रश्न पत्रों को हल करना होगा। उपरोक्त 4 वैकल्पिक प्रश्न पत्रों में से परीक्षार्थियों को सरल क्रमांक 1, 3 में से कोई एक एवं 2, 4 में से कोई एक वैकल्पिक प्रश्न पत्रों का चयन करना होगा। सभी प्रश्न पत्रों में 100-100 अंक होंगे। 100 अंकों में 80 अंक सैद्धांतिक एवं 20 अंक आंतरिक मूल्यांकन के होंगे।

चतुर्थ सेमेस्टर SEMESTER IV

प्रश्न पत्र	प्रश्न पत्र का नाम	पूर्णांक	सैद्धांतिक	आंतरिक मूल्यांकन
खण्ड अ : मध्यकालीन भारत SECTION A : MEDIEVAL INDIA				
I	मुगलकालीन भारतीय राजनय एवं अर्थव्यवस्था (1526 से 1750 ई. तक) Indian polity and economy in Mughal period (1526-1750 A.D.)	100	80	20
II	मुगलकालीन समाज एवं संस्कृति (1526 से 1750 ई.) Society and culture in Mughal period (1526-1750 A.D.)	100	80	20
खण्ड ब : आधुनिक भारत SECTION B : MODERN INDIA				
I	आधुनिक भारत 1858 ई. से 1964 ई. तक . (राजनीतिक, प्रशासनिक) Modern India 1858 A.D. to 1964 A.D. (Political, Administrative)	100	80	20
II	आधुनिक भारत 1858 ई. से 1964 ई. तक (आर्थिक, सामाजिक, सांस्कृतिक) Modern India 1858 A.D. to 1964 A.D. (Economic, Social, Cultural)	100	80	20
वैकल्पिक प्रश्न पत्र (OPTIONAL PAPER)				
<u>OPTIONAL I</u>	भारतीय राष्ट्रीय आंदोलन का इतिहास (1922 से 1947 ई. तक) History of National Movement (1922 to 1947 A.D.)	100	80	20
<u>OPTIONAL II</u>	भारत का सांस्कृतिक इतिहास (1526 से 1950 ई.) Cultural History of India (Beginning to 1950 AD)	100	80	20
<u>OPTIONAL III</u>	भारतीय की केन्द्रीय तथा प्रांतीय शासन व्यवस्था Central and State Administrative System of India	100	80	20
<u>OPTIONAL IV</u>	पर्यटन सिद्धांत एवं व्यवहार-इतिहास के संदर्भ में Tourism Theory and Principles In Reference of History	100	80	20
TOTAL				400





सेमेस्टर-IV

प्रश्नपत्र-IV (वैकल्पिक)

(ख) लघुशोध प्रबंध

एम.ए. हिन्दी प्रथम एवं द्वितीय सेमेस्टर में सम्मिलित रूप से 60 प्रतिशत अंक प्राप्त करने वाले विद्यार्थी ही लघुशोध प्रबंध लिखने की पात्रता रखेंगे।

पूर्णांक-100

प्रस्तावना-

अदृश्य को दृश्य, अस्पष्ट को स्पष्ट, अज्ञेय को ज्ञेय और आवृत को अनावृत करने की जिज्ञासा मानव में स्वभाविक रूप से होती है। इसी क्रम में मनुष्य जीवन पर्यन्त अनुसंधान में लगा रहता है। नये-नये उपकरण, नये-नये तथ्य, नयी-नयी उपलब्धियाँ इसी शोध का परिणाम हैं।

हिन्दी भाषा में अनेक विधाओं की रचनाएँ, कहानी, उपन्यास, नाटक, निबन्ध, लघुकथा, कविता, महाकाव्य, खण्डकाव्य, व्यंग्य, यात्रावृत्तान्त, आलेख, संस्मरण, रेखाचित्र आदि निरन्तर प्रकाशित हो रहे हैं। इन प्रकाशित रचनाओं का अध्ययन करना तथा उनकी समीक्षा करना आवश्यक है।

पाठ्य विषय-

1. किसी भी विधा की कम से कम दो अधिक से अधिक चार नवीनतम् कृतियों का अध्ययन और समीक्षा
2. समीक्षा कम से कम 80-100 टंकित पृष्ठों में की जायें।
3. छात्र द्वारा चयन की गई कृति का प्रकाशन तीन वर्ष पूर्व हुआ हो।

उदाहरण- छात्र यदि 2017 की मुख्य परीक्षा में शामिल हो रहा है तो उसके द्वारा चयन की गई कृति का प्रकाशन वर्ष 2014 के पहले का नहीं होगा चाहिए।

अंक विभाजन

आंतरिक परीक्षक (जो निर्देशक भी हो) - 50 अंक

बाह्य परीक्षक- 50 अंक



B.COM PART III

OPTIONAL GROUP A (Finance Area)

TITLE OF PAPER - FINANCIAL MANAGEMENT

PAPER - I

OBJECTIVE

The objective of this course is to help students understand the conceptual framework of financial management.

M.M. 75

Present syllabus	Proposed syllabus	Remark
UNIT-I Financial Management : Financial goals, Profit vs wealth maximization; Financial functions-investment, financing, and dividend decisions; Financial planning.	UNIT-I Financial Management : Financial goals; Profit vs wealth maximization; Financial functions-investment, financing, and dividend decisions; Financial planning.	No change
UNIT-II Capital Budgeting : Nature of investment decisions, Investment evaluation criteria, payback period, rate of return, net present value, internal rate of return profitability index; NPV and IRR comparison.	UNIT-II Capital Budgeting : Nature of investment decisions, Investment evaluation criteria, payback period, accounting rate of return, net present value, internal rate of return profitability index; NPV and IRR comparison.	
UNIT-III Cost of Capital : Significance of cost of capital; Calculating cost of debt; Preference shares, equity capital, and retained earnings; Combined (weighted) cost of capital. Operating and financial Leverage : Their measure; Effects on profit, analyzing alternate financial and operating leverage.	UNIT-III Cost of Capital : Significance of cost of capital; Calculating cost of debt; Preference shares, equity capital, and retained earnings; Combined (weighted) cost of capital. Operating and financial Leverage : Their measure; Effects on profit, analyzing alternate financial plans, combined financial and operating leverage.	
UNIT-IV Capital Structure : Theories and determinates. Dividend Policies : Issues in dividend policies; Walter's model; Gordon's model; M.M. Hypothesis, forms of dividends and stability in dividends, determinates.	UNIT-IV Capital Structure : Theories and determinates. Dividend Policies : Issues in dividend policies; Walter's model; Gordon's model; M.M. Hypothesis, forms of dividends and stability in dividends, determinates.	
UNIT-V Management of Working Capital : Nature of	UNIT-V Management of Working Capital : Nature of	



working capital, significance of working capital, operating cycle and factors determining of working capital requirements, Management of working capital - cash, receivables, and inventories.	working capital, significance of working capital, operating cycle and factors determining of working capital requirements, Management of working capital - cash, receivables, and inventories.
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Suggested Reading :

1. Van Home J.C. : Financial Management and Policy; Prentice Hall of India, New Delhi.
2. Khan M.Y. and Jain P.K. : Financial Management, Text and Problems; Tata McGraw Hill, New Delhi.
3. Prasanna Chandra L Financial Management Theory and practice; Tata McGraw Hill, New Delhi.
4. Pandey I.M. : Financial Management Vikas Publishing Hous, New Delhi.
5. Brigham E.F. Gapenski L.C., and Ehrhardt M.C. : Financial Management - Theory and Practice; Harcourt College Publishers, Singapore.
6. Bhalla V.K. : Modern Working Capital Management, Anmol Pub. Delhi.



B.COM PART III

**OPTIONAL GROUP A (Finance Area)
TITLE OF PAPER - FINANCIAL MARKET OPERATIONS
OBJECTIVE
PAPER - II**

This course aims at acquainting the students with the working of financial markets in India.

M.M. 75

Present syllabus	Proposed syllabus	Remark
UNIT-I Money Market : Indian money market's composition and structure; (a) Acceptance houses, (b) Discount houses and (c) Call money market; Recent trends in Indian money market.	UNIT-I Money Market : Indian money market's composition and structure; (a) Acceptance houses, (b) Discount houses and (c) Call money market; Recent trends in Indian money market.	No change
UNIT-II Capital Market : Security market - (a) New issue market, (b) Secondary market; Functions and role of stock exchange; listing procedure and legal requirements; Public issue - pricing and marketing; Stock exchanges - National Stock Exchange and over the counter exchanges.	UNIT-II Capital Market : Security market - (a) New issue market, (b) Secondary market; Functions and role of stock exchange; listing procedure and legal requirements; Public issue - pricing and marketing; Stock exchanges - National Stock Exchange, Bombay stock exchange	Omitted over the counter exchanges and added Bombay stock exchange
UNIT-III Securities contract and Regulations Act : Main provisions. Investors Protection : Grievances concerning stock exchange dealings and their removal; Grievance removal; Grievance cells in stock exchanges; SEBI; Company Law Board; Press; Rmedy through courts.	UNIT-III Securities contract and Regulations Act : Main provisions. Investors Protection : Grievances concerning stock exchange dealings and their removal; Grievance cells in stock exchanges; SEBI; Company Law Board; Press; Rmedy through courts.	No change
UNIT-IV Functionaries on Stock Exchanges : Brokers, sub brokers, market makers, jobbers, portfolio consultants, institutional investors, and NRIs.	UNIT-IV Functionaries on Stock Exchanges : Brokers, sub brokers, market makers, jobbers, portfolio consultants, institutional investors, and NRIs.	No change
UNIT-V Financial Services : Marchant banking -	UNIT-V Financial Services : Marchant banking -	No change



Functions and roles; SEBI guide-lines; Credit rating - concept, functions, and types.	Functions and roles; SEBI guide-lines; Credit rating - concept, functions, and types.
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Suggested Reading :

1. Chandler M.V. and Goldfeld S.M. : Economics of money and Banking, Harper and Row, New Delhi.
2. Gupta Suraj B. Monetary Economics; s. chand and Co. New Delhi.
3. Gupta Suraj B. Monetary Planning in India; Oxford, Delhi.
4. Bhole L.M. : Financial Markets and Institutions : Tata McGrow Hill, New Delhi.
5. Hooda R.P. : Indian Securities Market - Investors view point; Excell Books, New Delhi.
6. R.B.I. : Functions and Working.
7. R.B.I. : Report in Currency and Finance.
8. R.B.I. : Report of the Committee to Review the working of the Monetary system Chakravarty committee.
9. R.B.I. : Report of the Committee on the Financial System, Narsinham Committee.



B.COM PART III

OPTIONAL GROUP B (Marketing Area)

TITLE OF PAPER - PRINCIPLES OF MARKETING

PAPER - I

OBJECTIVE

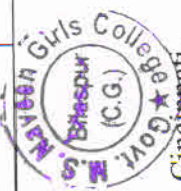
The Objective of this course is to help students to understand the concept of marketing and its applications.

M.M. 75

Present syllabus	Proposed syllabus	Remark
<p>UNIT-I Introduction : Nature and scope of marketing; Importance of marketing as a business function, and in the economy; Marketing concepts - traditional and modern; Selling vs. marketing; Marketing mix; Marketing environment.</p> <p>UNIT-II Consumer Behaviour and Market Segmentation : Nature, scope, and significance of consumer behaviour; Market segmentation - concept and importance; Bases for market segmentation.</p>	<p>UNIT-I Introduction : Nature and scope of marketing; Importance of marketing as a business function, and in the economy; Marketing concepts - traditional and modern; Selling vs. marketing; Marketing mix; Marketing environment.</p> <p>UNIT-II Consumer Behaviour and Market Segmentation : Nature, scope, and significance of consumer behaviour; Market segmentation - concept and importance; Bases for market segmentation.</p>	No change
<p>UNIT-III Product : Concept of product, consumer, and industrial goods; Product planning and development; Packaging role and functions; Brand name and trade mark; after sales service; Product life cycle concept. Price : Importance of price in the marketing mix; Factors affecting price of a product/ Service ; Discounts and rebates.</p> <p>UNIT-IV Distributions Channels and Physical Distribution; Distribution channels - Concept and role; Types of distribution channels. Factors affecting</p>	<p>UNIT-III Product : Concept of product, consumer, and industrial goods; Product planning and development; Packaging role and functions; Brand name and trade mark; after sales service; Product life cycle concept. Price : Importance of price in the marketing mix; Factors affecting price of a product/service; Discounts and rebates.</p> <p>UNIT-IV Distributions Channels and Physical Distribution; Distribution channels - Concept and role; Types of distribution channels. Factors affecting choice of a</p>	No change



<p>choice of a distribution channel; Retailer and wholesaler; Physical distribution of goods; Transportation, Warehousing, Inventory control; Order processing.</p>	<p>distribution channel; Retailer and wholesaler; Physical distribution of goods; Transportation, Warehousing, Inventory control; Order processing.</p>	<p>UNIT-V Promotion : Methods of promotion; Optimum promotion mix; Advertising media – their relative merits and limitations; Characteristics of an effective advertisement; Personal selling; Selling as a career; Classification of successful sales person; Functions of salesman.</p>	<p>UNIT-V Promotion : Methods of promotion; Optimum promotion mix; Advertising media – their relative merits and limitations; Characteristics of an effective advertisement; Personal selling; Selling as a career; Classification of successful sales person; Functions of salesman. Recent development in marketing –social marketing, online marketing, Direct marketing , Services marketing, Green marketing.</p>	<p>Added Recent trends in marketing</p>
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Suggested Reading :

1. Philip Kotler : Marketing Management Englewood Cliffs; Prentice Hall, N.J.
2. William M. Pride and O.C. Ferrell : Marketing : Houghton - Mifflin Boston.
3. Stanton W.J. Etzel Michael J., and Walker Bruce J. Fundamentals of Marketing; McGraw Hill, New York.
4. Lamb Charles W., Hair Joseph F. and McDaniel Carl : Principles of Marketing; South- Western-Publishing, Cincinnati, Ohio.
5. Cravens David W. Hills Gerald E., Woodruff Robert B : Marketing management : Richard D. Irwin, Homewood Illinois.
6. Kotler Philip and Armstrong Gary : Principles of Marketing; Prentice Hall of India, New Delhi.
7. Dr. R.C. Agrawal, Agra.
8. Dr. S.C. Saxena Agra.
9. Dr. S.K. Jain, Hindi Granth Academi. M.P.
10. Dr. N.C. Jain

B.COM PART III

**OPTIONAL GROUP B (Marketing Area)
TITLE OF PAPER - INTERNATIONAL MARKETING
OBJECTIVE**

PAPER - II

This course aims at acquainting student with the operations of marketing in international environment.

M.M. 75

Present syllabus	Proposed syllabus	Remark
<p>UNIT-I International Marketing : Nature, definition, and scope of international marketing; Domestic marketing vs. International marketing; International environment external and internal.</p> <p>UNIT-II Identifying and Selecting Foreign Market : Foreign market entry mode decisions. Product Planning for international Market : Product designing; Standardization vs. adaptation ; Branding and quality issues; After sales service. International Pricing : Factors Influencing process and methods; International price quotation and payment terms.</p>	<p>UNIT-I International Marketing : Nature, definition, and scope of international marketing; Domestic marketing vs. International marketing; International environment external and internal.</p> <p>UNIT-II Identifying and Selecting Foreign Market : Foreign market entry mode decisions. Product Planning for international Market : Product designing; Standardization vs. adaptation ; Branding and packaging; Labeling and quality issues; After sales service. International Pricing : Factors Influencing International price; Pricing process-process and methods; International price quotation and payment terms.</p>	No change
<p>UNIT-III Promotion of Product/Services Abroad : Methods of international promotion; Direct mail and sales literature; Advertising; Personal selling; Trade fairs and exhibitions.</p> <p>UNIT-IV International Distribution : Distribution channels and logistics decisions; Selection and appointment of foreign sales agents.</p> <p>UNIT-V Export Policy and Practices in India : Exim policy - an overview; Trends in India's foreign trade; Steps in</p>	<p>UNIT-III Promotion of Product/Services Abroad : Methods of international promotion; Direct mail and sales literature; Advertising; Personal selling; Trade fairs and exhibitions.</p> <p>UNIT-IV International Distribution : Distribution channels and logistics decisions; Selection and appointment of foreign sales agents.</p> <p>UNIT-V Export Policy and Practices in India : Exim policy - an overview; Trends in India's foreign trade;</p>	No change
		No change
		Added Marketing



starting an export business; Product selection; Market selection; Export pricing; Export finance; Documentation; Export procedures; Export assistance and incentives.	Steps in starting an export business; Product selection; Market selection; Export pricing; Export finance; Documentation; Export procedures; Export assistance and incentives. Marketing Control Process	Control Process
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Suggested Reading :

1. Bhattacharya R.L. and Varshney B. : International Marketing Management; Sultan Chand, New Delhi.
2. Bhattacharya B. : Export Marketing Strategies for Success; Global Press, New Delhi.
3. Keegan W.J. : Multinational Marketing Management; Prentice Hall, New Delhi.
4. Kriplani V. : International marketing; Prentice Hall New Delhi.
5. Taggart J.H. and Moder Mott. M.C. : The Essence of International Business; Prentice Hall New Delhi.
6. Kotler Phillip : Principles of Marketing; Prentice Hall New Delhi.
7. Fayer Weather John : International Marketing; Prentice Hall N.J.
8. Caterora P.M. and Keavenay S.M. : Marketing an international Perspective; Erwin Homewood, Illinois.
9. Paliwala, Stanely J. The Essence of International marketing; Prentice Hall, New Delhi.




B.COM PART III


OPTIONAL GROUP C (Commercial Area)
 TITLE OF PAPER - INFORMATION TECHNOLOGY AND ITS APPLICATIONS IN BUSINESS
 PAPER - I

OBJECTIVE

The objective of the course is to familiarize the students with the innovation information technology and how it affects business. An understanding of the group rules of these technologies will enable the students to appreciate the nitty-gritty Commerce.

M.M. 75

Present syllabus	Proposed syllabus	Remark
UNIT-I Information Revolution and information Technology (IT) : Deployment of Business; Basic features of IT; Impact of IT on business environment and social fabric; Invention of writing; Written books; Printing Press and movable type Gutenberg's invention; Radio; telephone, wireless and satellite communication computing and dissemination of information and knowledge and convergence technologies (Internet with Wireless- WAP). UNIT-II Fundamentals of Computer : Data, information and EDP : Data, information and concept of data and information; Levels of information from data; processing; Electronic machines; a. Number Systems and Codes : Different number systems - binary, octal decimal, hexadecimal, and their conversion codes used in computers; Bed, EBCDIC, ASCII; Gray and conversions. b. Computer Arithmetic and Gates : Binary arithmetic,	UNIT-I Information Revolution and information Technology (IT) : Deployment of Business; Basic features of IT; Impact of IT on business environment and social fabric; Invention of writing; Written books; Printing Press and movable type Gutenberg's invention; Radio; telephone, wireless and satellite communication computing and dissemination of information and knowledge and convergence technologies (Internet with Wireless-WAP). UNIT-II Fundamentals of Computer : Data, information and EDP : Data, information and concept of data and information; Levels of information from data; processing; Electronic data processing; Electronic machines; a. Number Systems and Codes : Different number systems - binary, octal decimal, hexadecimal, and their conversion codes used in computers; Bed, EBCDIC, ASCII; Gray and conversions. b. Computer Arithmetic and Gates : Binary arithmetic,	No change 

<p>complements, addition subtraction; Conversion from one system to another; Logic Gates, truth table and applications minimisation, and K-maps.</p> <p>c. Computer Processing System : Definition of computer; Hardware/Software concepts; Generation of computers; Types of computers; Elements of computer; CPU and its functions, Various computer systems.</p> <p>d. I/O devices : Basic concepts of I/O devices; Various input devices Keyboard, mouse; MICR, OCR, microphones.</p> <p>e. Various output devices : VDU, printer, plotter, spooling, L.S.</p> <p>f. Storage Devices : Primary and secondary memory; Types of memory capacity and its enhancement; Memory devices and comparisons; Auxiliary storage, tapes, disks (magnetic and optical); various devices and their comparison.</p> <p>g. System Software - Role of Software, Different System Software : O.S., utilization element of O.S. - Its types and variations; DOS and windows.</p> <p>h. Computer and Networks : Need of communication; Data transmission; Baud; Bandwidth; Communication Channel; Multiplexing; Basic network concepts; O.S.I. model; Types of topologies, LAN, WAN, Client server concept.</p>	<p>complements, addition subtraction; Conversion from one system to another; Logic Gates, truth table and applications minimisation, and K-maps.</p> <p>c. Computer Processing System : Definition of computer; Hardware/Software concepts; Generation of computers; Types of computers; Elements of computer; CPU and its functions, Various computer systems.</p> <p>d. I/O devices : Basic concepts of I/O devices; Various input devices Keyboard, mouse; MICR, OCR, microphones.</p> <p>e. Various output devices : VDU, printer, plotter, spooling, L.S.</p> <p>f. Storage Devices : Primary and secondary memory; Types of memory capacity and its enhancement; Memory devices and comparisons; Auxiliary storage, tapes, disks (magnetic and optical); various devices and their comparison.</p> <p>g. System Software - Role of Software, Different System Software : O.S., utilization element of O.S. - Its types and variations; DOS and windows.</p> <p>h. Computer and Networks : Need of communication; Data transmission; Baud; Bandwidth; Communication Channel; Multiplexing; Basic network concepts; O.S.I. model; Types of topologies; LAN, WAN, Client server concept.</p>	
<p>UNIT-III Computer-based Business Applications</p> <p>a. Word Processing : Meaning and role of word processing</p>	<p>UNIT-III Computer-based Business Applications</p> <p>a. Word Processing : Meaning and role of word processing</p>	

B.COM PART III

**OPTIONAL GROUP D (Money Banking & Insurance Area)
TITLE OF PAPER FUNDAMENTAL OF INSURANCE
OBJECTIVE**

PAPER – I

This course enables the students to know the fundamentals of insurance.

M.M. 75

Present syllabus	Proposed syllabus	Remark
UNIT-I Introduction to Insurance : Purpose and need of insurance; Insurance as a social security tool; Insurance and economic development.	UNIT-I Introduction to Insurance : Purpose and need of insurance; Insurance as a social security tool; Insurance and economic development.	No change
UNIT-II Fundamentals of Agency Law : Definition of an agent; Agents regulations; Insurance intermediaries; Agents compensation.	UNIT-II Fundamentals of Agency Law : Definition of an agent; Agents regulations; Insurance intermediaries; Agents compensation.	No change
UNIT-III Procedure for Becoming an Agent : Prerequisite for obtaining a license; Duration of license; Cancellation of license; Revocation or suspension/termination of agent appointment; Code of conduct; Unfair practices. Functions of the Agent : Proposal form and other forms for grant of cover; Financial and medical underwriting; Material information; Nomination and assignment; Procedure regarding settlement of policy claims.	UNIT-III Procedure for Becoming an Agent : Prerequisite for obtaining a license; Duration of license; Cancellation of license; Revocation or suspension/termination of agent appointment; Code of conduct; Unfair practices. Functions of the Agent : Proposal form and other forms for grant of cover; Financial and medical underwriting; Material information; Nomination and assignment; Procedure regarding settlement of policy claims.	No change
UNIT-IV Company Profile : organizational set-up of the company; Promotion strategy; Market share; Important Product; Actuarial profession; Product pricing actuarial aspects; Distribution channels.	UNIT-IV Company Profile : organizational set-up of the company; Promotion strategy; Market share; Important activities; Structure; Product; Actuarial profession; Product pricing actuarial aspects; Distribution channels.	No change
UNIT-V Fundamentals/Principles of Life insurance/ Marine /Fire /Medical/General Insurance; Contracts of various kinds; Insurable Interest.	UNIT-V Fundamentals/Principles of Life insurance/ Marine /Fire /Medical/General Insurance; Contracts of various kinds; Insurable Interest. Online insurance procedure	Added Online insurance procedure



Suggested Reading :


1. Mishra M.N. : Insurance Principle and Practice; S. Chand and Co., New Delhi.
2. Insurance Regulatory Development Act. 1999.
3. Life Insurance Corporation Act. 1956.
4. Gupta OS : Life Insurance; Frank brothers, New Delhi.
5. Vinayakam N., Radhaswamy and Vasudevan SV : Insurance - Principles and Practice, S. Chand and Co. New Delhi.
6. Mishra MN : Life Insurance Corporation of India, Vols I, II & III; Raj Books, Jaipur.
7. Balchand Shrivastava, Agra.
8. Dr. M.L. Singhai, RAmesh Book Depot, Jaipur.




B.COM PART III

OPTIONAL GROUP C (E-Commerce Area)
 TITLE OF PAPER - ESSENTIAL OF E-COMMERCE
 PAPER – II
 OBJECTIVE

The objective of this course is to familiarize the students with the basics of e-commerce and to comprehend its potential.
 M.M. 75

Present syllabus	Proposed syllabus	Remark
UNIT-I Internet and Commerce : Business operations; E-Commerce practices; Concepts b2b,b2c, b2g, g2h; Benefits of e-commerce to organization, consumers, and society; Limitation of e-commerce; Management issues relating to e-commerce. Operations of E-Commerce : Credit card transaction; Secure Hypertext Transfer Protocol (SHTP); Electronic payment systems; Secure electronic transaction (SET); Set's encryption; Process; Cybercash; Smart cards; Indian payment models.	UNIT-I Internet and Commerce : Business operations; E-Commerce practices; Concepts b2b,b2c, b2g, g2h; Benefits of e-commerce to organization, consumers, and society; Limitation of e-commerce; Management issues relating to e-commerce. Operations of E-Commerce : Credit card transaction; Secure Hypertext Transfer Protocol (SHTP); Electronic payment systems; Secure electronic transaction (SET); Set's encryption; Process; Cybercash; Smart cards; Indian payment models.	No change 
UNIT-II Applications in B2C : Consumer's shopping procedure on the internet; Impact on disintermediation and re-inermediation; Global market; Strategy of traditional department stores; Products in b2c model; Success factors of e-brokers; Broker based services on-line; Online travel tourism services; Benefits and impact of e-commerce on travel industry; Real estate market; Online stock trading and its benefits; Online	UNIT-II Applications in B2C : Consumer's shopping procedure on the internet; Impact on disintermediation and re-inermediation; Global market; Strategy of traditional department stores; Products in b2c model; Success factors of e-brokers; Broker based services on-line; Online travel tourism services; Benefits and impact of e-commerce on travel industry; Real estate market; Online stock trading and its benefits; Online	No change

<p>in creating of documents, editing, formatting, and printing documents, using tools such as spelling check, thesaurus, etc. in word processors (MS-Word).</p> <p>b. Electronic Spreadsheet : Structure of spreadsheet and its applications to accounting, finance, and marketing functions of business; Crating a dynamic/sensitive worksheet ; Concept of absolute and relative cell reference; Using builtin functions; Goal seeking and solver tool; Using graphics and formatting of worksheet; Sharing data with other desktop applications; Strategies of crating error-free worksheet (MS-Excel, Lotus 123). Practical knowledge on Wings/Accounting (Software).</p> <p>c. Programming under a DBMS environment : The concept of data base management system; Data field, records, and files, Sorting and indexing data; Searching records, designing queries, and reports; Linking of data files ;Understanding programming environment in DBMS; Developing menu driven applications in query language (MS-Access).</p>	<p>in creating of documents, editing, formatting, and printing documents, using tools such as spelling check, thesaurus, etc. in word processors (MS-Word).</p> <p>b. Electronic Spreadsheet : Structure of spreadsheet and its applications to accounting, finance, and marketing functions of business; Crating a dynamic/sensitive worksheet ; Concept of absolute and relative cell reference; Using builtin functions; Goal seeking and solver tool; Using graphics and formatting of worksheet; Sharing data with other desktop applications; Strategies of crating error-free worksheet (MS-Excel, Lotus 123). Practical knowledge on Wings/Accounting (Software).</p> <p>c. Programming under a DBMS environment : The concept of data base management system; Data field, records, and files, Sorting and indexing data; Searching records, designing queries, and reports; Linking of data files ;Understanding programming environment in DBMS; Developing menu driven applications in query language (MS-Access).</p>	
<p>UNIT-IV Electronic Data Interchange (EDI) Introduction to EDI; Basics of EDI; EDI standards; Financial EDI (FEDI); FEDI for international trade transaction; Applications of EDI; Advantages of EDI; Future of EDI.</p> <p>UNIT-V The Internet and its Basic Concepts Internet-concept, history development in India; Technological foundation of internet;</p>	<p>UNIT-IV Electronic Data Interchange (EDI) Introduction to EDI; Basics of EDI; EDI standards; Financial EDI (FEDI); FEDI for international trade transaction; Applications of EDI; Advantages of EDI; Future of EDI.</p> <p>UNIT-V The Internet and its Basic Concepts Internet-concept, history development in India; Technological foundation of internet;</p>	

<p>Distributed computing; Client-server computing; Internet protocol suite; Application of distributed computing; Client-server computing; Internet protocol suite in the internet environment; Domain Name System (DNS); Generic top-level domain (gTLD); Country code top-level domain (ccTLD); - India; Llocation of second-level domains; IP addresses; Internet protocol; Applications of Internet in business, education, governance, etc. Information System Audit Basic idea of information audit; Difference with the traditional concepts of audit; Conduct and applications of IS audit in internet environment.</p>	<p>Distributed computing; Client-server computing; Internet protocol suite; Application of distributed computing; Client-server computing; Internet protocol suite in the internet environment; Domain Name System (DNS); Generic top-level domain (gTLD); Country code top-level domain (ccTLD); - India; Llocation of second-level domains; IP addresses; Internet protocol; Applications of Internet in business, education, governance, etc. Information System Audit Basic idea of information audit; Difference with the traditional concepts of audit; Conduct and applications of IS audit in internet environment.</p>
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Suggested Reading :

1. Agrawala Kamlesh N. and Agarwala Deeksha : Business on the Net - Introduction to Ecommerce, Macmillan India, New Delhi.
2. Agarwala Kamlesh, N. and Agarwala Deeksha : Bulls, Bears and The mouse; and introduction to On-line Service Market Trading; Macmillan India, New Delhi.
3. Agarwala Kamlesh, N. and Agarwala Prateek Amar; WAP the Net; An Introduction on Wireless Application Protocol; Macmillan India, New Delhi.
4. Bajaj Kamlesh K. and Nag Debjanl : E-Commerce; The cutting Edge of Business; Tata McGraw Hill, New Delhi.
5. Edwards, Ward and Bytheway : The Essence of Information Systems; Prentice Hall, New Delhi.
6. Garg & Srinivasan : Work Book on Systems Analysis & Design; Prentice Hall New Delhi.
7. Kanter : Managing with Information; Prentice Hall New Delhi.
8. Minoli Daniel, Minoli Emma : Web Commerce Technology Handbook; Tata McGraw Hill,

New Delhi.

- 9. Minoli Daniel : Internet & Internet Engineering; Tata McGrow Hill, New Delhi.
- 10. Yeats : Systems Analysis & Design; Macmillan India, New Delhi.
- 11. Goyal : Management information System; Macmillan India, New Delhi.
- 12. Timothy J O'Leary : Microsoft Office 2000; Tata McGrow Hill, New Delhi.



B.COM PART III


(Money Banking & Insurance Area)
PAPER – II

OPTIONAL GROUP D
TITLE OF PAPER - MONEY & BANKING SYSTEM
OBJECTIVE

This course enables the students to know the working of the Indian Money & banking system.
M.M. 75

Present syllabus	Proposed syllabus	Remark
UNIT-I Money : Function, Alternative Measures to money supply in India - their different components. Meaning and changing relative importance of each.	UNIT-I Money : Function, Alternative Measures to money supply in India - their different components. Meaning and changing relative importance of each.	No change
UNIT-II Indian Banking System : Structure and organization of banks; Reserve Bank of India; Apex Commercial banks; Regional rural banks; Cooperative banks; Development banks.	UNIT-II Indian Banking System : Structure and organization of banks; Reserve Bank of India; Apex banking Institutions; Commercial banks; Regional rural banks; Cooperative banks; Development banks.	No change
UNIT-III Banking Regulation Act, 1947 : History; Social control; Banking Regulation Act as applicable to banking companies and public sector banks; Banking Regulation Act as applicable to Cooperative banks.	UNIT-III Banking Regulation Act, 1947 : History; Social control; Banking Regulation Act as applicable to banking companies and public sector banks; Banking Regulation Act as applicable to Cooperative banks.	No change
UNIT-IV Regional Rural and Cooperative Banks in India : Functions; Role of regional rural and cooperative banks in rural India; Progress and performance.	UNIT-IV Regional Rural and Cooperative Banks in India : Functions; Role of regional rural and cooperative banks in rural India; Progress and performance.	No change
UNIT-V Reserve Bank of India : Objectives; Organization ; Functions and working; Monetary policy; Credit control measures and their effectiveness. State Bank of India, Project History, Objectives, Functions & Organization working & progress.	UNIT-V Reserve Bank of India : Objectives; Organization ; Functions and working; Monetary policy; Credit control measures and their effectiveness. State Bank of India, Project History, Objectives, Functions & Organization working & progress. Internet banking system	Added Internet banking system



<p>banking and its benefits; Online financial services and their future; Educations benefits, implementation, and impact.</p> <p>UNIT-III Applications in B2B; Applications of b2b, Key technologies for b2b; Architectural models of b2b; Characteristics of the supplier-oriented marketplace, buyer-oriented marketplace, and intermediary-oriented marketplace; Benefits of b2b on procurement re-engineering; Just in Time delivery in b2b; Internet-based EDI from traditional EDI; Integrating EC with back-end information systems; Marketing issues in b2b.</p>	<p>banking and its benefits; Online financial services and their future; Educations benefits, implementation, and impact.</p> <p>UNIT-III Applications in B2B; Applications of b2b, Key technologies for b2b; Architectural models of b2b; Characteristics of the supplier-oriented marketplace, buyer-oriented marketplace, and intermediary-oriented marketplace; Benefits of b2b on procurement re-engineering; Just in Time delivery in b2b; Internet-based EDI from traditional EDI; Integrating EC with back-end information systems; Marketing issues in b2b.</p>	<p>UNIT-IV Applications in Governance : EDI in governance; E-government; E-governance applications of the internet; Concept of government to business, business to government and citizen-to-government; E-governance models; Private sector interface in e-governance.</p> <p>UNIT-V Emerging Business Models : Retail model; Media model; Advisory model, Mode-toorder manufacturing model; Do-it yourself model; Information service model; Emerging hybrid models in India.</p>	<p>UNIT-IV Applications in Governance : EDI in governance; E-government; E-governance applications of the internet; Concept of government to business, business to government and citizen-to-government; E-governance models; Private sector interface in e-governance.</p> <p>UNIT-V Emerging Business Models : Retail model; Media model; Advisory model, Mode-toorder manufacturing model; Do-it yourself model; Information service model; Emergin hybrid models; Emerging models in India. Security and Legal aspects of E-commerce.</p>	<p>No change</p> 
				<p>No change</p>

Suggested Reading :

1. Agarwala Kamlesh. N. and Agarwala Deekhsa : Bridge to Online Storeform; Macmillan India, New Delhi.

2. Agarwala Kamlesh. N. and Agarwala Deeksha : Business on the Net Introduction to the E-commerce; Macmillan India New Delhi.
3. Agarwala Kamlesh N. and Agarwala Deeksha : Bulls, Bears and The Mouse : An Introduction to Online Stock Market Trading; Macmillan India New Delhi.
4. Tiwari Dr. Murlidhar : Education and E-Governance; Macmillan India, New Delhi.
5. Minoli Daniel, Minoli Emma : Web Commerce Technology Handbook; Tata McGraw Hill, New Delhi.
6. Minoli Daniel, Internet & Internet Engineering : Tata McGraw Hill, 1999.
7. Bhatnagar Subhash and Schwabe Robert (Eds) : Information and Communication Technology in Development; Sage Publications India, New Delhi.
8. Amor, Daniel : E-business R evaluation, The : Living and Working in an Interconnected World; Prentice Hall, U.S.
9. Afuah, A., and Tuccu, C.: Internet usiness models and Strategies; McGraw Hill, New York.



Suggested Reading :

1. Basu A.K. : Fundamentals of Banking-Theory and Practice; A Mukherjee and Co., Calcutta.
2. Sayers R.S. : Modern Banking : Oxford University Press.
3. Panandikar S.G. And Mithani D.M. : Banking in India; orient Longman.
4. Reserve Bank of India : Functions and Working.
5. Dekock : Central Banking; Crosby lockwood Staples, London.
6. Tannan M.L. : Banking - Law and Practice in India : India Law House, New Delhi.
7. Knubchandani B.S. : Practice and Law of Banking; Macmillan, New Delhi.
8. Shekhar and Shekhar : Banking Theory and Practice; Vikas Publishing House, New Delhi.
9. Harishchandra Sharma.
10. M.L. Singhal.

